



Fringe Benefits Open Enrollment Campaign



Innovative Solutions to Increase FSA Participation

Let Medcom handle all
communications to increase
FSA participation!

Free to Employers

Everybody wins with increased FSA plan enrollment!



Medcom's Open Enrollment Campaign is an emailed campaign over the course of open enrollment. Its purpose is to educate employees about the advantages of fringe benefit plans. Medcom provides emails that are tailored to each employee based on their enrollment in a fringe benefit plan. The campaign includes quizzes, calculators, videos, blogs, and more!

Topics of the campaign include:

- Understanding your tax-advantaged benefit accounts
- Are you in the right account?
- Are you contributing the right amount?
- Questions to ask during open enrollment
- What you need to know for open enrollment

*Greater participation translates
into employee "goodwill"*



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